

Holler Training

2026-2027 Available Training Program Descriptions

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All training provided through Holler Training is based on the belief and knowledge that multidisciplinary and community approaches are the best way to protect child victims.

I have served 19 years in law enforcement, including 16 years as Chief of Police for the Liberty Township Police Department in Adams County, Pennsylvania. I was also a Fire Marshal for 8 of those years, which has provided me with an abundance of experience/material to draw upon for training purposes. Prior to my law enforcement career, I served as a paid firefighter for 23 years for Montgomery County, MD.

Internationally known, my training focuses on crimes against children's investigations, and thousands of attorneys, judges, law enforcement professionals, medical, mental health, and public health professionals, social workers, and advocates both in the United States and internationally have benefited from my training and technical assistance on a range of topics specifically related to crimes against children. Over 30 years of law enforcement/public service experience has allowed me to see firsthand the failures and successes of child abuse investigations and the degree to which the well being of a child victim depends on the actions adults and professionals are willing to take.

I am the Executive Director of Firefly, an independent sexual abuse investigative company, and have conducted independent sexual abuse investigations for large religious organizations throughout the United States.

It is my belief that our number one goal should be to provide the child victim with the opportunity to become a survivor. To make this happen, every member of the team must do their part throughout the process. This means from the onset of the investigation, through the prosecution process, and lastly (and most importantly) the ongoing services that must be provided to the child.



These excellent training programs will not only equip participants with the skills to conduct a complete and thorough investigation but also challenge each participant to be an advocate and champion for children. They are not your "run of the mill" PowerPoint presentations. Much effort has been put into making each presentation as interesting as possible while keeping the subject matter's seriousness in mind. Not only will you hear the information, but you'll also see what is being talked about with some wild and crazy visuals meant to engage the audience and enhance your knowledge of the subject. Each slide features a picture and a story intended to touch the lives of the participants.



All training programs are adaptable to your agency's needs and can be presented in a variety of formats, including day-long sessions. They can also be presented in conference format, as well as plenary and keynote sessions.

Attached is a list of available programs and descriptions for each. Please feel free to contact me by email: jimholler@hollertraining.com or by phone, (717)752-4219, for additional information.

2026-2027 Available Training

Investigations (pages 3-8)

- ✓ Drowning – *Accident or Homicide*
- ✓ Child Homicide Investigations
- ✓ “Gentle Child Murder” - Suffocation/Strangulation/Drowning
- ✓ The Front-Line Worker – “*Child Abuse and Injury Investigation & Reconstruction*”
- ✓ Understanding Patterned Injuries
- ✓ Advanced Injury reconstruction
- ✓ Child Torture – “*The American Trend*”
- ✓ Childhood Fall Injuries – “*Accidental vs. Inflicted*”
- ✓ Understanding and Investigating Child Burn Injuries
- ✓ Fatal Fires Involving Children – “*Accidental, Homicide or Suicide?*”
- ✓ Youth Suicide or MURDER? Can You Tell the Difference?
- ✓ First Responder Contact in Child Abuse Investigations

Team Training (pages 8-9)

- ✓ Bridging the Gap – “*Protecting Our Kids*”
- ✓ “AM I THE ONLY ONE MESSED UP? - Vicarious Trauma – *The Silent Killer*
- ✓

Sexual Abuse (pages 9-10)

- ✓ Criminal Minds: Clergy Misconduct Investigations
- ✓ Criminal Minds: “True Conviction” - Child Sexual Predator Characteristics and Behaviors
- ✓ Corroborating Evidence – Reducing the Child’s Stress and Strengthening Your Case
- ✓ Authority Rape

Domestic Violence (page 10)

- ✓ Caught in the Middle – “*Child Abuse and Domestic Violence*”

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- ✓ Social Workers - “*Making a Case for Safety*”
- ✓ Social Workers - *SITUATIONAL AWARENESS*
- ✓ Giving to Others and Believing in Yourself
- ✓ Learning to Listen - “*Defusing a Hostile Situation*”

Judges (page 12)

- ✓ Judges - *SITUATIONAL AWARENESS*

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- ✓ SHOTS FIRED.....Surviving an Active Shooter EVENT

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Drowning – *Accident or Homicide*



Target Audience: *Multi-Disciplinary Teams - Specifically Law Enforcement, Child Protective Services, Children's Advocacy Centers and Prosecution*

90-minute format

Description:

This training is a comprehensive overview of investigating drowning events. Every day, about ten people die from unintentional drowning. Of these, two are children aged 14 or younger. Drowning is responsible for more deaths among children 1-4 years of age than any other cause except congenital anomalies. Drowning-related deaths can occur under almost any set of circumstances, whether it's a child swimming in the family swimming pool, a child falling in a 5-gallon bucket, or taking a bath in a bathtub. All of the scenarios could be quickly determined to be accidents. But are they all really accidents? All child drownings should be considered homicide until proven otherwise. Without knowing what to look for on-scene and during the course of the investigation, the truth could be impossible to determine, and the caregivers who intentionally killed their child could walk away. This training will focus on red flag indicators for investigators to look for when investigating a drowning event. Recognizing just one of these indicators may not be the determining factor in identifying a case of foul play, but it is cause to dig deeper for answers. The more red flags present during an investigation, the stronger the probability that something is wrong.

Child Death/Homicide Investigations



Target Audience: *Multi-Disciplinary Teams - Specifically Law Enforcement, Child Protective Services, Children's Advocacy Centers and Prosecution*

Best presented in a full- day format, but can be done in any time format.

Description:

This training will address the duties of investigating officers and detectives as they begin to investigate a child's death by providing investigative techniques to help them determine whether the cause of the child's death was natural, accidental, suicidal, or homicidal. Investigators will be provided with essential information on child neglect, the dynamics of physical abuse, and the reconstruction and investigation of soft tissue injuries. The training will also address the duties of the first responding police officer, which in some small agencies may be the officer who will ultimately investigate the child's death. Emphasis will be placed on the initial investigation of the residence or area where the child's body was located, and what can be done to help ensure that the entire crime scene is thoroughly processed.

“Gentle Child Homicides” – *Suffocation/Strangulation/Drowning*



Target Audience: *Multi-Disciplinary Teams - Specifically Law Enforcement, Child Protective Services, Children's Advocacy Centers and Prosecution*

*90-minute format
Also covered in Child Death/Homicide Day class*

Description:

Gentle homicides encompass smothering, strangulation, and drowning, and are the second most common type of child murder and the most difficult for investigators to discover. In most cases, there is no evidence of any type of trauma, and there are no tests at autopsy that could help determine this type of death; many cases are ultimately listed as Sudden Infant Death Syndrome (SIDS) when, in fact, it was murder. These cases are most likely discovered through caregiver reports or witness accounts. Many of these murders come when caregivers simply use their hands, pillows, or blankets to restrict the infant's oxygen intake, causing asphyxia and death. This training is a comprehensive overview of investigating gentle homicides in children and will cover in detail suffocation, strangulation, and drowning homicides, and will provide the investigator with the knowledge they will need to successfully conduct this type of homicide.

The Front-Line Worker – *“Child Abuse and Injury Investigation Reconstruction”*



Target Audience: *Law Enforcement and Child Protective Services*

Best presented in a full-day format but can be done in any time format and combined with the Bridging the Gap team training program.

Description:

Physical abuse, sexual abuse, and neglect of children can happen anywhere. Anyone, regardless of social, economic, or educational level, can physically abuse or neglect a child. Investigators must be able to recognize the behaviors of abusive parents or caretakers and be able to begin to process all important information relating to the assessment of soft tissue injuries in victims of child abuse. This workshop will address the duties of the investigating police officer and CPS worker as they begin to investigate a child abuse complaint, and what forms of evidence should be collected in every case. Investigators will be provided with the essential information on the abuse and neglect of children, the dynamics of physical abuse, and the reconstruction and investigation of soft tissue injuries.

Advanced Injury Reconstruction



Target Audience: *Law Enforcement and Child Protective Services*

Best presented in a full-day format but can be done in any time format and combined with the Bridging the Gap team training program.

90-minute format

Description:

Injury and scene reconstruction is a must as the investigator gains "explicit knowledge" of the series of events that surround the commission of the abuse using deductive and inductive reasoning, physical evidence, and scientific methods to determine how the injury occurred. This workshop will provide investigators with a better understanding of injury and scene reconstruction and some simple, but effective, tools to use, such as injury and scene photography, video, play-dough reconstruction, dolls, and other non-traditional means to help recreate and determine the possible cause of injury.

Understanding Patterned Injuries



Target Audience: *Multi-Disciplinary Teams - Specifically Law Enforcement, Child Protective Services, Children's Advocacy Centers, and Prosecution*

90-minute format

Also covered in Front Line Worker Day class

Description:

A patterned injury is an injury that possesses features or configuration indicative of the object(s) or surface(s) that produced it. It is often described as a mirror image of what caused it. Investigators must be able to recognize not only the impression left on the child but also attempt to discover what object caused the injury and be able to begin to process all important information relating to the assessment of soft tissue injuries in victims of child abuse. This presentation will provide investigators with simple but useful investigative techniques that they can implement while trying to find out what object was used on the child's body.

Child Torture – “*The American Trend*”



Target Audience: *Multi-Disciplinary Teams - Specifically Law Enforcement, Child Protective Services, Children's Advocacy Centers and Prosecution*

*90-minute format
Also covered in Child Death/Homicide Day class*

Description:

The very essence of “torture” is secretive and hidden. “The World Health Organization’s definition of torture is ‘extended exposure to violence and deprivation’” Children with repeated or prolonged exposure to violence or deprivation, tortured at the hands of their caregivers and most not discovered or reported due to being locked in rooms, in cages, in cribs, on beds and in basements, chained to polls, starved and physically and sexually abused occur everyday here in the United States. On some occasions, both law enforcement and CPS have been at the home on unrelated incidents, completely unaware of the child or children that are being tortured in the house. This training will better prepare first responders, law enforcement, child protective services, fire and EMS, juvenile and adult probation, mental health, and other in-home health professionals to recognize possible signs of children being tortured inside the residence. There are many instances in which team members withhold what might seem to be minor details; however, when shared, they paint a much clearer picture of what may be happening in the residence where this child is being tortured and leads to the recovery of the child.

Childhood Fall Injuries – “*Accidental or Inflicted?*”



Target Audience: *Law Enforcement and Child Protective Services*
*90-minute format
Also covered in Child Death/Homicide Day class*

Description:

Falls are the leading cause of unintentional injury for children. Nearly one-third of all fall-related visits to hospital emergency rooms are children aged 14 and under. More than half of all nonfatal injuries to children are associated with falls, and falls are the leading cause of nursery product-related injuries. The severity of a fall-related injury is determined by the distance of the fall and the landing surface. Head injuries are associated with the majority of severe injuries and deaths resulting from falls. Because falls are associated with a child’s curiosity and development of motor skills, children ages 10 and under are at the greatest risk of fall-related death and injury. This workshop will focus on identifying non-accidental fall injuries in children and will emphasize the specific techniques that the investigator can use in the assessment, investigation, and reconstruction of injuries sustained from a fall.

Understanding and Investigating Burn Injuries



Target Audience: *Law Enforcement and Child Protective Services*

90-minute format

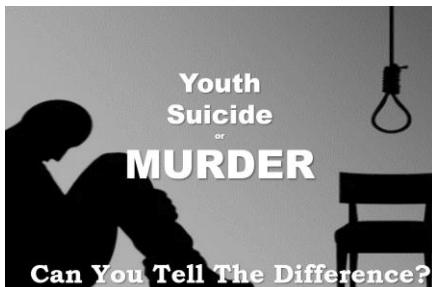
Also covered in Front Line Worker Day class

Description:

Infants and toddlers are most likely to be burned intentionally. Child abuse burn victims are typically under the age of 10, with the majority of them being under the age of 2. Immediate identification of intentional burn victims by those individuals first responding to the call for assistance is crucial because most of the victims are unable to speak for themselves. This workshop will provide law enforcement officers and CPS workers with information to help them distinguish between intentional and accidental burns. It will also assist the investigator by providing methods to recreate the incident, helping prove or disprove the caregiver's statements regarding how the burns were sustained.

Youth Suicide or MURDER?

Can You Tell the Difference?



Target Audience: *Law Enforcement*

90-minute format

Description:

The statistics are mind-boggling. Suicide is the second leading cause of death among middle and high school-age youth (ages 12-18), and sadly, the numbers are continuing to grow for pre-adolescents. Most youth suicides involve hanging, firearms, asphyxiation, and poison. The scene of any suicide, especially with a child, is horrific, and hard to process what we are truly seeing, wondering more about "why" this child would do such an act, and how we can help the grieving caregivers through the ordeal. Sadly, in this country, we are also losing over 2000 kids a year to homicide at the hands of their caregivers, and those numbers are solely based on the kids we know of and not of the caregiver who "craftily" got away with murder! What better way than to stage a suicide! This training will address scene staging, carefully examining the body's position and the placement of the weapon, etc. We will look carefully at the underlying cause of death, where the injuries are, whether they are consistent with the story given of how the child was discovered, what was in the suicide note, and what the child's movements were prior to the incident.

First Responder Contact in Child Abuse Investigations



Target Audience:

Multi-Disciplinary Teams - Specifically Law Enforcement, Child Protective Services, Children's Advocacy Centers, and Prosecution

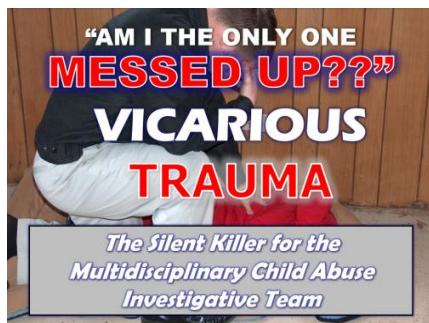
*90-minute conference format and geared specifically to the MDT.
Also covered in ALL sexual abuse investigation programs*

Description:

Each day, thousands of children fall victim to child abuse in the US. Intervening efficiently in the lives of these children and their families is not the responsibility of any single agency or professional group, but rather of a shared, skilled multidisciplinary team. Investigators must be able to determine who, what, when, where, how, and why questions to be able to successfully investigate and prosecute the abuse allegations, along with assuring the child's safety. This training will cover the minimal facts that first responders need to know to proceed with the investigation, emphasizing the importance of awareness among individual team members of the investigative needs of the other members.

“AM I THE ONLY ONE MESSED UP? –

Vicarious Trauma – *The Silent Killer*



Target Audience:

Multi-Disciplinary Teams - Specifically Law Enforcement, Child Protective Services, Children's Advocacy Centers and Prosecution

90-minute format to half day format

Description:

Vicarious traumatization is unique to police officers, social workers, and other crisis workers because of their frequent contact with human suffering, especially when dealing with children. Multidisciplinary child abuse members routinely must respond to situations where they are exposed to the worst of people and the worst of what people do to each other. The psychological impact of such incidents is referred to as vicarious traumatization. Vicarious traumatization is the psychological cost of caring for victims who have been traumatized while feeling a sense of responsibility for help. This training will address ways police officers and social workers can deal with the two types of trauma that may be experienced: secondary traumatic stress disorder and vicarious traumatization.

Bridging the Gap – “Protecting Our Kids”



Target Audience:

Multi-Disciplinary Teams - Specifically Law Enforcement, Child Protective Services, Children's Advocacy Centers and Prosecution

90-minute format to half-day format and a great class to tie in with any program!

Description:

This highly emotional training is designed to touch the heart of each person within the MDT team, challenging them to do better child abuse and sexual assault investigations. The common goal between each agency is creating a child-safe world where children are free from being abused and exploited by adults. Both CPS and law enforcement personnel work very hard in an effort to achieve this goal; however, in many cases agencies are working independent from the other. This causes friction between the two agencies, and in many cases, a child may suffer, and the perpetrator may go free. This workshop will educate the law enforcement officer on the duties of the CPS worker, what standards they are required to prove by law, and what happens when these standards are not met. CPS workers will learn the role of law enforcement and what officers face in dealing with these types of cases. The primary goal is to bring these agencies closer together, not only in an investigative role in child abuse cases, but also as a support system where they can lean on each other for encouragement and support. This workshop is designed to show the benefits of joint investigation, such as improved protection and services for children, better understanding of roles and responsibilities, enhanced information sharing, more effective use of limited resources, enhanced training, and reduced burnout.

Criminal Minds: Clergy Misconduct Investigations



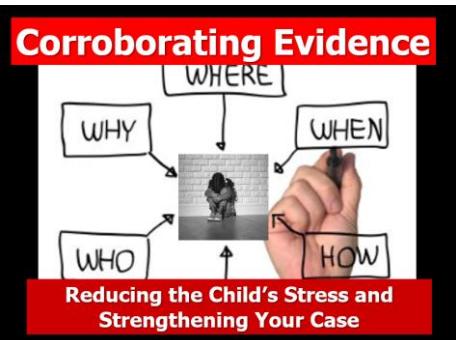
Target Audience:

All Service Providers - Multi-Disciplinary Teams – Law Enforcement, Child Protective Services, Children's Advocacy Centers, Prosecution and Parents

Description:

Sadly, religious leaders and clergy have been sexually abusing minors for centuries. For decades, church leaders have protected these sexual predators and shielded them from being exposed. This workshop addresses the common trademarks and typologies of the child rapist within the church, as well as characteristics and behaviors that this person may have. This workshop will identify the problem of child molestation and provide investigators with insight into what these children experience at the hands of a religious leader, and how that knowledge can assist in better understanding the crime. This information will help you to complete a more thorough investigation, which will greatly improve your odds of achieving a successful arrest and prosecution of the perpetrator.

Corroborating Evidence – Reducing the Child’s Stress and Strengthening Your Case



Target Audience:

Multi-Disciplinary Teams - Specifically Law Enforcement, Child Protective Services, Children’s Advocacy Centers, and Prosecution

*90-minute conference format and geared specifically to the MDT.
Also covered in ALL sexual abuse investigation programs*

Description:

Corroborating evidence (in "corroboration") is evidence that tends to support a proposition that is already supported by some initial evidence, therefore confirming the proposition. Many child sexual abuse cases come down to a few facts and the child's testimony, thus causing a huge amount of stress on the child victim. Listening carefully to the child's testimony, along with a thorough background investigation into the perpetrator, often reveals very important details that are sometimes overlooked, thereby reducing the child's stress and strengthening the prosecution's case. This workshop will cover the sometimes simple, overlooked clues present in a child's interview by taking the interview piece by piece, word by word, to identify places, sights, smells, sounds, etc., that could all be corroborated through a thorough investigation.

Caught in the Middle – “*Child Abuse and Domestic Violence*”



Target Audience: *All Service Providers*

90-minute to half-day format and geared specifically to any audience

Description:

This presentation will focus on the issue of domestic violence and child abuse and the devastating toll it has taken on our children. Children who become victims, either from abuse, neglect, or witnessing parental domestic violence, are more likely to become involved in youth violence and other violent adult behaviors. Child abuse and domestic violence often occur within the same family and are linked in a number of ways that have serious consequences for the safety of all family members. This workshop will also address the ever-growing problem of child fatalities due to domestic abuse and neglect in the United States. No matter how these deaths occur, one fact remains: these perpetrators are usually individuals responsible for the care and supervision of the children, and most likely, the incidents occur in the home. Children caught in the middle of domestic violence are often overlooked by CPS and law enforcement. This workshop will demonstrate the importance of recognizing that these children are often victims, not only by witnessing the violence but many times by being abused as a result of the violence.



Social Workers – “Making a Case for Safety”

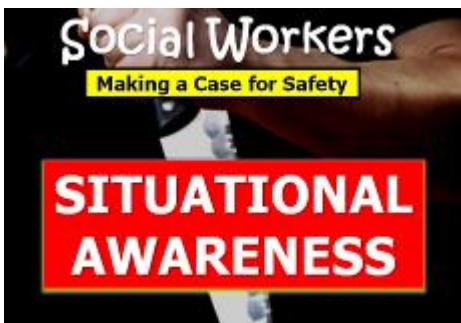
Target Audience: *All Social Workers Making Home Visits*

Best presented in a full-day format but can be done in any time format

Description:

Each day, thousands of social workers make home visits in the United States, and during these visits, they investigate allegations of abuse and sexual assault, update safety plans for children, and monitor ongoing foster care. Social workers are at risk for hostile behavior from the public when visiting clients at hotels, apartments, or homes in unfamiliar or dangerous locations, especially at night. They have often been assaulted with knives and fists while attempting to visit homes where parents are facing various court actions, or where children are being placed into foster care. Most of these home visits are made by a single social worker, without a radio or other means of adequate communications, and social workers have been assaulted and/or killed while making such home visits. This workshop will address safety concerns from a law enforcement perspective by providing social workers with important safety-related information they can use each time they conduct a home visit on their own. The workshop will provide social workers with ways they can identify potentially harmful conditions and defuse volatile situations when encountered.

Social Workers - “SITUATIONAL AWARENESS”



Target Audience: *All Social Workers Making Home Visits*

Best presented in a full-day format but can be done in any time format

Description:

While making home visits, have you ever played the “what if” game? What if this family has a dog? What if someone comes after me with a knife or a gun? What if I’m stabbed? What if they start shooting? What if I’m shot? What if I am chased? What if they hit me? The key to survival is being proactive, knowing what to do to become a survivor. Have you taken the time to mentally prepare and develop an awareness and survival mindset? This training will help your agency prepare and equip each participant with the knowledge that could save their lives during an attack. This is an INTERACTIVE training session, one in which participants will learn firsthand how to react.

Learning to Listen - “Defusing a Hostile Situation”



Target Audience: *All Service Providers*

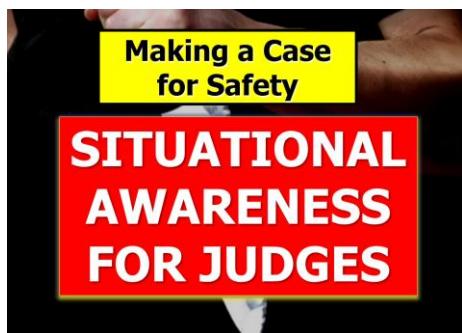
90-minute format

Also covered in Social Workers - Making a Case for Safety Day class

Description:

Service providers spend countless hours behind the scenes assisting those in need. At times, they may be forced to deal with individuals who become angry at the level of service being provided to them and will attempt to take their aggression out on the service provider. Despite efforts to control, circumstances can very quickly escalate into potentially dangerous situations. This presentation will stress the importance of not only recognizing a potentially dangerous situation but also defusing it as quickly as possible. The presentation will also offer some life-saving tips for the service provider on how to protect themselves if violence erupts. The safety and well-being of any service provider is essential in any case involving child abuse and/or neglect. This workshop will help the service provider to use communication techniques that can very quickly defuse a hostile situation.

SITUATIONAL AWARENESS FOR JUDGES



Target Audience: *Judges*

Description:

Hundreds of Judges throughout the United States are becoming targets of violence on and off the job. The key to survival is being proactive, knowing what to do to become a survivor. Have you taken the time to mentally prepare and develop an awareness and survival mindset? This training will help judges prepare and equip each participant with the knowledge that could save their lives during an attack. This is an INTERACTIVE training session, one in which participants will learn firsthand how to react.

SHOTS FIRED.....Surviving an Active Shooter EVENT



Target Audience: All *Employees and Employers*

90-minute format

Also covered in CAC Safety Assessment class and Making a Case for Safety class

Description:

Shots Fired! This is the last thing one would ever expect to hear in a workplace, shopping center, church, or school! The odds of being involved in an "active shooter" situation are similar to being struck by lightning. But lightning does strike, and active shooter situations happen, and when they do, the results are catastrophic. While organizations and law enforcement agencies have revamped their prevention and response strategies to address this critical issue, history shows that the immediate action of people on the scene is the most effective way to minimize or stop the violence. The key to survival is being proactive; knowing what to do and how to become a survivor. Would you know what to do today if you were confronted by an active shooter at your workplace or while shopping? Have you taken the time to mentally prepare and develop an awareness and survival mindset? This training will help your agency prepare and educate participants as to what they can do to save their lives during an active shooter event.

Training Matters: Make Your Presentation Come ALIVE!



Target Audience: *All Trainers*

90-minute format to full day class

Description:

When presenting to a group, you'll be judged in the first 8 seconds by your ability to communicate effectively. They will also judge your familiarity with the subject and the way you communicate, so you must engage your audience from the beginning. How do we do this? How do we take the same proven investigative methods that have been used for years and better communicate them to our audiences so they retain it?

This presentation will help you communicate effectively and with a purpose. We will look at proper slide design that can greatly enhance the message you're trying to get across and engage and stimulate your audience! Participants will be taught all aspects of the functions from insertion to editing, graphics, video, and animation. We will talk about using case studies and reconstructing and videotaping the results to give your audience a firsthand look at what you're communicating. When your audience can see a visual as you talk about it, they are more likely to retain the information!

Faith-Based Community Training



Protecting your Church from *Child Sexual Predators*

Target Audience: *Religious Organizations*

90-minute to half-day format and geared specifically to any audience.

Description:

Child sexual abuse is tragic for all those involved. This training will help your church put a plan into action to prevent child sexual abuse from happening in your church. You'll find help with addressing suspected abuse and how to handle sexual abuse accusations. Once you know the typical profile of a sexual molester, you can plan to prevent these monstrous acts from happening to the children of your church. We will also review the church's legal responsibility for reporting such allegations. This presentation will help your church maximize the safety of children and vulnerable adults, protecting them from abuse while they are on church property or involved in church-related activities away from church. It also helps churches understand the importance of a program of this type not only to protect vulnerable children and adults, but also to protect church workers, whether paid or volunteer, from unfounded accusations.

Chief Jim Holler

Keynote/Plenary Speaker

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More than anything, Chief Holler understands that today's audience is savvy, well-informed, and deserves far more than the same old bedtime story or one-size-fits-all approach. He understands that every group is different, and he tailors his message to meet your needs. Chief Holler always expects to exceed your expectations and wants your group to walk away feeling that they have had a unique experience. This "down-to-earth" style is designed to entertain, motivate, and challenge each participant. Chief Holler is known for appealing to a wide variety of audiences by delivering serious, results-driven information with a professionally polished sense of humor.

If you're looking for a Humorous Motivational Speaker with a powerful message, who is absolutely hilarious and inspirational, then Jim Holler is the one you're looking for!"



Chief Holler is known for his entertaining, customized, and research-driven programs. He provides keynotes and breakout sessions for conferences, corporate events, and association meetings that are funny, motivational, and powerfully content on crimes against children, self-esteem building, and team building!

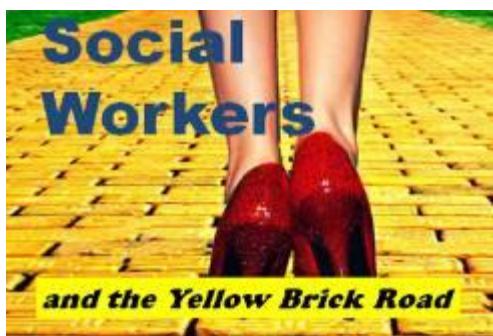


Ideas that might fit your conference.....



"The Echoing of a Nightmare" - Shattered lives, survivors, and superheroes!

Children who fall prey to the cunning and ruthless child molester are often haunted by what has happened to them and feel that there is no way out. These children are looking for a superhero to help them heal and become a survivor, and that is where each of you becomes that 'superhero' by playing a huge part in that child's life! Being a "superhero" is tough and takes an optimistic person with high self-esteem who truly believes in themselves. This presentation is designed to give you the boost you need to succeed as that superhero!



Social Workers and the Yellow Brick Road

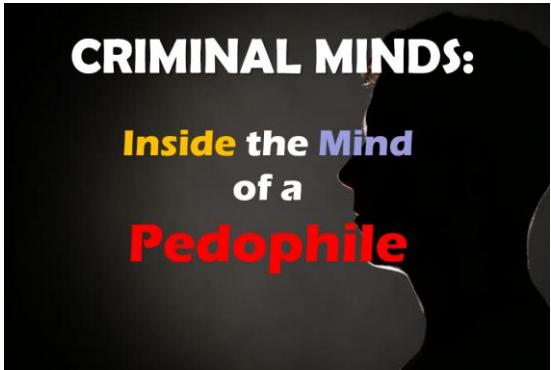
Following the "Yellow Brick Road" can be difficult at times as we choose which forks to take, which potholes to avoid, and, more importantly, the quickest way to get there! Technology has assisted us while driving to avoid the "bumps" on the road, but in life, we rely on a much higher power found deep within all of us to help us down that "yellow brick road of life!" This keynote will teach you how to tap into your inner self to help you avoid potholes and navigate life's forks. My goal is to motivate, entertain, encourage, and deliver a remarkable and unforgettable experience. Social workers need and deserve a boost for their morale and energy level, and this keynote will do just that!



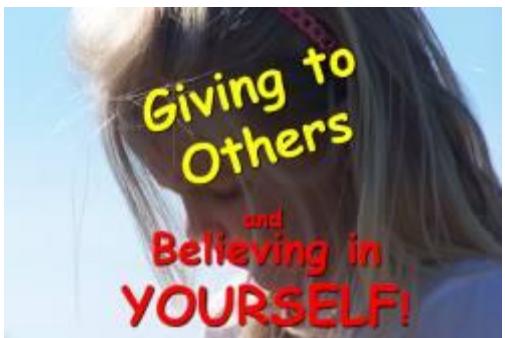
"AM I THE ONLY ONE MESSED UP? - Vicarious Trauma – *The Silent Killer*

Vicarious traumatization is unique to police officers, social workers, and other crisis workers because of their frequent contact with human suffering, especially when dealing with children. Multidisciplinary child abuse members routinely must respond to situations where they are exposed to the worst of people and the worst of what people do to each other. The psychological impact of such incidents is referred to as vicarious traumatization. Vicarious traumatization is the psychological cost of caring for victims who have been traumatized while feeling a sense of responsibility to help. This training will address ways police officers and social workers can deal with the two types of trauma that may be experienced: secondary traumatic stress disorder and vicarious traumatization.

Criminal Minds: Inside The Mind of a Pedophile



This keynote addresses the common trademarks and typologies of the child rapist as well as characteristics and behaviors that this person may have. For many of these individuals, their problem is not only the nature or quality of their sex drive, of being attracted to children, but also the quantity, because they must have frequent and repeated sex with children. The keynote will also address characteristics and behaviors that make the child more vulnerable. Important strategies for investigating the suspect and the crime scene are covered, equipping the investigator with the tools needed for a successful prosecution.



Giving to Others and Believing in Yourself

This keynote is designed specifically for the direct service provider. The importance of building self-esteem in one another is stressed as we focus on knowing our strengths and how to use them in our daily lives. Chief Holler will discuss the importance of having a stress reliever that each provider can use

daily, because the bottom line is that if the service provider does not believe in themselves, is not reminded of their strengths, and does not learn to deal with their stress, they will crash. Using stories, humor, and powerful examples, Chief Holler underscores the need for everyone to look at themselves in a different light, reminding them of the power and passion they need to believe in themselves!



Never say it can't be done!

For anyone who has ever said, "It can't be done," Chief Holler challenges you to think again: "Not only can it be done, but there is more than one right answer!" This remarkable speech removes any excuses for why you can't achieve all of your dreams. Most importantly, Chief Holler gets people to take responsibility for what happens in their own lives. Audiences will come away rejuvenated and optimistic about their futures, never fearing life's challenges again! Chief Holler relates in a

meaningful, heartfelt way that no matter how tough times may be... if you never give up... you can fulfill your dreams!



Take a DEEP BREATH.....Everything is going to be ok!

Operating a non-profit children's advocacy center can be very challenging, not only in maintaining everyday operations but also in the huge task of fundraising. Being the administrator of one of these organizations is one of the most rewarding jobs ever; however, it can also be the most challenging! Chief Holler has served as board president for two child advocacy centers started from scratch and has had to tell his administrators on many occasions to take a deep breath, everything will be ok.

Through laughter and personal experiences, Chief Holler will help administrators and staff build their self-esteem and provide methods for overcoming obstacles to not only reduce their stress but also help build the CAC into a strong organization to better help kids.



Superhero RECHARGE - Fine Tuning the Multidisciplinary Team

In a time when the stakes for child protection have never been higher, this keynote calls for a bold renewal of purpose, coordination, and courage among multidisciplinary teams. *Superhero RECHARGE: Empowering the Frontline of Child Safety* explores how frontline professionals, including social workers, law enforcement, medical personnel, educators, and advocates, can harness collective expertise to respond more effectively to child abuse and neglect. Through strategic collaboration, trauma-informed practice, and institutional accountability, we'll examine what it takes to transform fragmented systems into unified forces for protection, justice, and healing. This session is both a rallying cry and a roadmap for those committed to safeguarding the most vulnerable.

Holler Training

Chief of Police, Liberty Township Police Department (Retired)

(717)752-4219

Email: jimholler@hollertraining.com
www.hollertraining.com

2026-2027 Training Program Costs

Keynote/Plenary Speaking Fees

2026-2027 Keynote/Plenary Fee

Keynote/Plenary plus a separate presentation/presentation <i>(Both must be scheduled for the same day)</i>	\$3,000.00*
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Fees do NOT include airfare, hotel accommodation, and ground transportation.

***All fees are due and payable in full at the time of training**

Presentation Fees

One day of training (any time allotment)	\$1,700.00*
Two-day training (any time allotment)	\$3,200.00*

Fees do NOT include airfare, hotel accommodation, and ground transportation.

***All fees are due and payable in full at the time of training**

VIRTUAL Presentation Fees

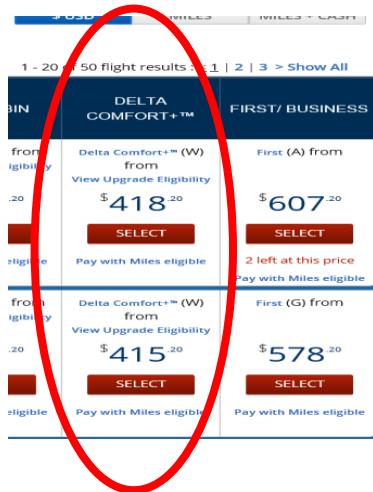
One day of training (5-6 hours)	\$1,700.00*
Half-Day training (1 to 4 hours)	\$1,500.00*

***All fees are due and payable in full before the time of**

training, and we prefer using the Zoom Platform

Travel

- ✓ **Your agency is responsible for making air travel arrangements.**
- ✓ I will provide you with information about flights that will work with my schedule, and it's your responsibility to book through your agency.
- ✓ **The only airline that I fly is Delta Airlines, and I depart from Baltimore-Washington International Airport (BWI).**
- ✓ **When booking flights through Delta, you must choose the DELTA COMFORT price or higher. (see below)**
- ✓ Arrangements should be made so I arrive at your location the day before the training, and arrangements for a return flight could be made the same night of the conference or the next day, depending on the location and availability of flights.



Ground Travel

- ✓ I would prefer to be picked up and taken to the airport; however, if a rental car or a taxi is needed, you will be responsible for picking up these expenses.
- ✓ For trips more than 4 hours driving distance from Gettysburg, PA, a rental car will be used. Your agency would be responsible for covering the car's expenses.
- ✓ For trips under 3 hours driving distance from Gettysburg, PA, my personal vehicle will be used, and you will be charged 0.70 per mile to and from the training location.

Airport Parking

- ✓ This is included in your daily rate.

Hotel

- ✓ Your agency would be responsible for making and paying for hotel arrangements. Accommodation would be needed the night before the training and, depending on flight availability, possibly the night of the training. Preferences: Non-smoking room

Daily Per Diem

- ✓ This is included in your daily rate.

Handouts

- ✓ An electronic copy of the handouts will be provided to you prior to the training for your agency to make copies.